



Export-Import Business Mastery in 15 Days

Practical, step-by-step training to launch and scale an international trade venture with documentation, logistics, banking, compliance, and business setup.

15 Days

Total Duration

30 Hours

Live Training

Under ₹10K

All-inclusive

100% Practical

Templates Included

[Enroll Now](#)

DGFT & IEC

Documentation

Customs & HS Code

Logistics & Incoterms

Banking & LC

GST & Incentives





Who This Course Is For

Business Owners

Expand into international markets with a clear, compliant roadmap and hands-on execution.

Entrepreneurs

Start an export-import venture with guided setup from IEC to first shipment.

Beginners

Build strong fundamentals without prior trade experience.

Professionals

Gain clarity on documentation, customs, banking, and logistics workflows.

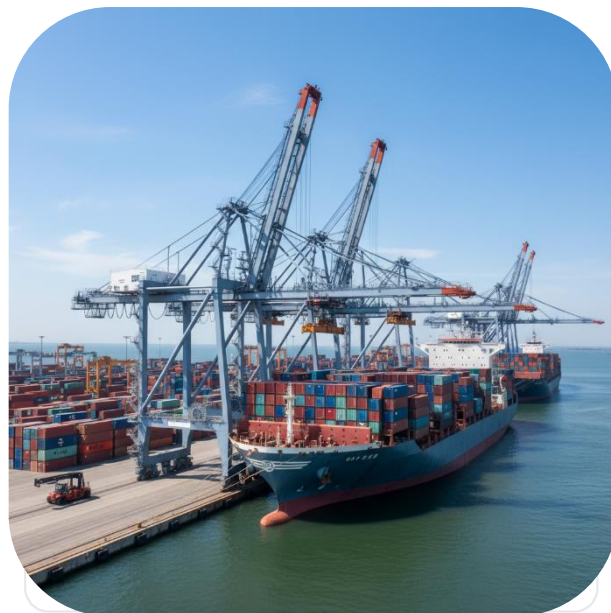
Learning Outcomes

- ◆ Execute end-to-end export-import operations from registration to shipment clearance.
- Work with HS codes, duties, tariffs, and exemptions confidently.
- Handle LC/payment terms and export finance compliantly.
- ◆ Prepare and verify commercial documents and transport instruments accurately.
- Select forwarders/CHA and apply Incoterms 2020 correctly.
- Leverage GST refunds and incentive schemes where applicable.

Inside the Training

- Live demonstrations with real-world templates and checklists.
- Step-by-step walkthrough of registrations and filings.
- Case study of an export-import transaction from inquiry to payment realization.
- Mentored Q&A for business setup and compliance queries.

Note: Study materials, document formats, and workflows are included for personal business use.





Module 1: Foundation (Days 1–4)

Days 1–2: Introduction & Basics

- Understanding global trade opportunities.
- Export-Import Policy (EXIM) overview.
- Introduction to DGFT and government support schemes.

Days 3–4: Registration & Licensing

- IEC application process and requirements.
- RCMC, EPCs, and related registrations.
- Product selection and market research approach.

Module 2: Documentation (Days 5–8)

Days 5–6: Export Documentation

- Proforma invoice, purchase order, and sales contract.
- Commercial invoice, packing list, and certificate of origin.
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- Bill of Lading and Airway Bill essentials.

Days 7–8: Import & Customs

- Import procedures and required documents.
- Customs rules and HS code classification.
- Duties, tariffs, and exemptions overview.





Module 3: Operations (Days 9–12)

Days 9–10: Logistics & Shipping

- Choosing the right freight forwarder and CHA.
- Sea vs. air vs. courier shipments.
- Applying Incoterms 2020 (FOB, CIF, DDP, etc.).

Days 11–12: Banking & Finance

- Letter of Credit and payment terms (DA, DP, advance).
- Foreign exchange and regulatory guidelines.
- Export finance: pre-shipment and post-shipment credit.

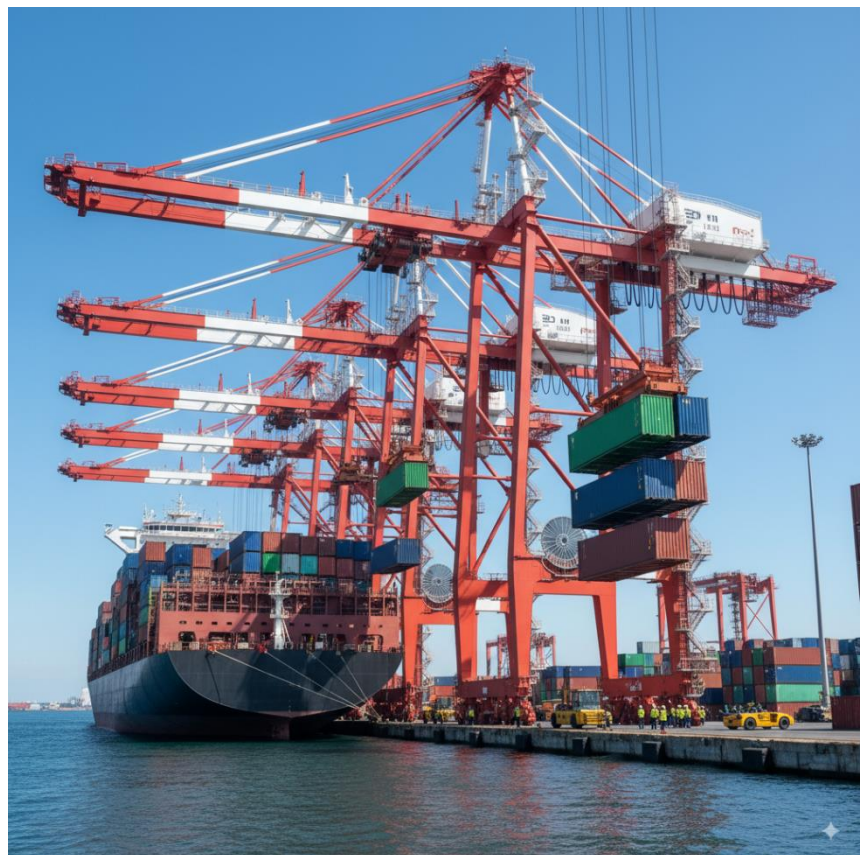
Module 4: Compliance & Growth (Days 13–15)

Day 13: GST & Incentives

- GST on export-import, refund and rebate processes.
- Incentive schemes such as RoDTEP/SEIS context.

Day 14–15: Risk & Practice

- Insurance and risk coverage; anti-dumping and safeguards.
- Dispute handling and arbitration.
- Live case study and step-by-step business setup with Q&A.





What You'll Achieve

- ◆ End-to-end process mastery across documentation, customs, logistics, and finance.
- Ability to coordinate with banks, CHA, and forwarders effectively.
- Confidence to start and run an export-import business compliantly.

Materials Included

Study Notes

Concise guides covering each module with actionable steps.

Templates

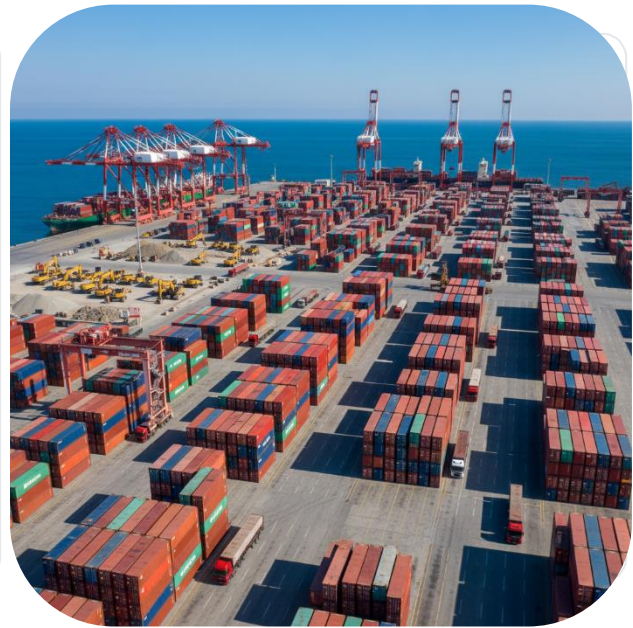
Commercial docs, shipment checklists, and compliance formats.

Session Recordings

For review when delivered in blended/online cohorts.

Credibility

- Experienced export-import consulting with practical casework.
- DGFT-linked services and compliance execution support.
- Applied training focused on real transaction flows.





Pricing & Inclusions

Fee	Under ₹10,000 for the complete 15-day, 30-hour program.
Includes	Training, materials, templates, certificate, and Q&A support.
Format	Weekday or weekend cohorts; online/offline per batch.
Seats	Limited cohort size to maximize interaction.



Quick Registration (Fields)

- Full Name, Mobile, Email, City/State
 - Business Type and Industry
- Preferred Batch (Weekday/Weekend)
 - Mode (Online/Offline)
- Experience Level (Beginner/Intermediate)
 - Payment Preference / Discount Code

FAQs

- Do I need prior experience?

No, the course starts from fundamentals and builds to advanced execution.
- Are templates provided?

Yes, commercial and shipment templates are included.
- Is post-course support available?

Batch-specific Q&A and guidance are provided after sessions.
- Can I start right after?

Yes, setup guidance and practical workflows are part of the program.